

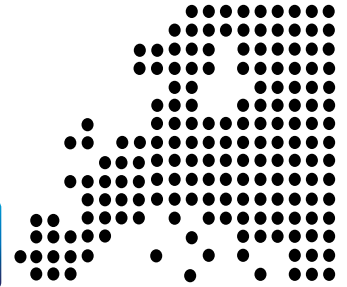
UNICEO

UNITED NETWORKS OF
INTERNATIONAL CORPORATE
EVENTS ORGANIZERS

Athens, **04-06 November 2020**

EUROPEAN CONGRESS

Leading Events to the Future



measurement | digital | engagement | leadership | risk management

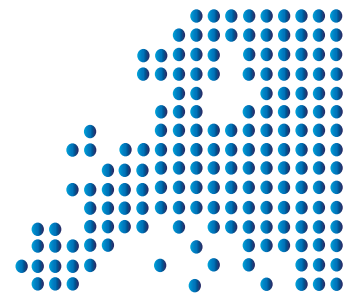
THE NEW PARADIGM OF PERFORMANCE

Trust & Innovation



european-congress.com

Share | Network | Learn | Debate | Discover | Be inspired | Feel good



A **targeted event** bringing together senior **decision-makers** to **meet, share, learn** and **get inspired**.

UNICEO CONGRESS

A must-attend 2-day congress that brings together **200 UNICEO Members** and **peers** (responsible for corporate events in major companies and associations), leading **experts** and UNICEO **partners**.

This is a **unique opportunity** for attendees to **share** experiences and **interact with peers**, experts

and partners and activate their **collective intelligence**. This with the objective of **updating their knowledge** on event trends and tools, find **inspiration** and **new ideas**, discuss the **future of events** and **strengthen their network** in a **warm working atmosphere** that facilitates interactions.





UNICEO Congress offers **multiple opportunities** to link with peers, experts and potential partners.

THE PARTICIPANTS

International senior leaders, mostly Europeans (70%) but also from Asia, the Middle East and the Americas, (more than 30 countries).

- **Experts & opinion leaders**
politicians, influencers, media, CEOs, CMOs, ...etc.
- **UNICEO Members & Peers**
Senior decision-makers for corporate communication and events working for medium-size and blue chip companies, associations or the public sector.
- **Sponsors & Partners**
destinations, hotels, airlines, tech suppliers...etc.

THE PROGRAMME

A **well balanced innovative programme** and a **pressure-free, secured, exclusive warm working atmosphere** that enables you to fully optimize your time.

- An **innovative** approach, a **high level of content** and renowned **experts**.
- **Dynamic sessions** with **innovative formats** that use participants' collective intelligence.
- A **secure environment** to match your corporate policy and protect your confidentiality.



Why should I attend?

A **unique moment** with the right people to be inspired and discover **new solutions** for more **successful events**.





Why should I attend?

I meet **like-minded peers** in a **favourable environment** attending a **well-balanced programme** to live **meaningful and enriching experiences.**

A FAVOURABLE ENVIRONMENT

- **Trust**
A **trusted, warm** and **pleasant atmosphere** conducive to future success.
- **Confidentiality**
We know your needs & company policies and ensure a secure and commercial-free environment.
- **Attractive - Exclusive**
Athens is an attractive, easy to reach destination. The Hotel Grande Bretagne and the selected venues reflect the exclusivity of UNICEO.

LIKE-MINDED PEERS

- **I share with my peers**
with similar needs, decision-making levels and passion for corporate communication and events.
- **I benefit from Collective Intelligence experiences and knowledge** to collect new ideas and evaluate new methods for my events' success.
- **I expand my network internationally** and **strengthen my image** in and beyond my organisation.

A WELL BALANCED PROGRAMME

Enriching & Meaningful experiences.

Experts and Peers **collective intelligence** to find the right solutions.

Leading experts on **hot topics**



Leading Experts

Speakers, moderators and **experts** are mainly selected among Members or Partners. We also welcome opinion leaders, CEOs, CMOs and other leading experts to strengthen and inspire our debates and working sessions.

Innovative Mix

A well balanced mix that **boosts communication and interaction** among participants: interactive sessions where participants can capitalize on their collective intelligence to build their future solutions and onstage talks/debates to enrich these discussions and open new paths.

Hot Topics

We build the content around you and your professional interests: the program has been created based on an **extensive Member survey** and deep interviews with Members and thought leaders.





How to participate?

REDISCOVER THE TRUE MEANING OF VIP

➤ I am a UNICEO Member

UNICEO Members can attend the Congress on a first-come-first-served basis (max 250 places)
Registrations on uniceo.org / Members Private Area.

➤ I am not a Member yet

As participation to the Congress is limited to UNICEO Members, **you must first apply to become a Member**. (Membership is free of charge).
You will find further information on www.uniceo.org

The average price for similar conferences would be in the range of 2500-3000 Euros. We are able to keep prices down due to the fact that we are a non-profit organisation and thanks to our partners & sponsors.

Delegate Pass: 350 Euros (early bird before 15/11/2019)

- access to all conferences & activities
- all meals including networking dinner
- airport transfers + destination discovery activities.
- attractive rates at Hotel Grande Bretagne and King George Hotels.

Silver Delegate Pass: 500 Euros (early bird)

Include all Delegate Pass benefits + 1 night at the Grande Bretagne.

Gold Delegate Pass: 800 Euros (early bird)

Include all Silver Delegate Pass benefits + 3 nights at the Grande Bretagne.

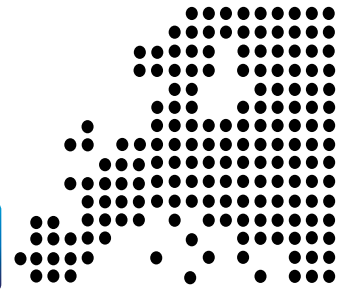
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